

Figure 1

Method and System for Offering Securities Based in Entertainment Concepts Robert MAERZ et al. Attorney Docket No. 48836-00002 Sheet 2 of 3

CLIENT #1 Public

Client Account
Portfolio / Trade History
Trade Simulator Interface
Ask / Bid / Volume / Last
High / Low / Close

CLIENT #2 Production Company

Account Status Update
/ New and Existing POPS
/ Script / Talent
New POP Application
/ Treatment

Select Structure Detail / POP Financial / History / Life Projections

POP 2nd Life Airing Demographic / Distribution

CLIENT #3
GOPOPS Inc.
Administration Interface

Production Company Select Structure / Rating Interface

Market Administration / Functions
Web site Administration
POP Structure / Update
/ Authorization
/ History / Life Projections
Basket Structure / Approval
Finance Structure
Insurance Structure
POP 2nd Life
Airing Demographic
/ Distribution
Crystal Reports

POPS SERVER
CLIENT DATA
Input / Output

WEB SERVER Microsoft IIs

A

INTERNET

Figure 2

Method and System for Offering Securities Based in Entertainment Concepts Robert MAERZ et al. Attorney Docket No. 48836-00002 Sheet 3 of 3

